

THE OFFICE KITCHEN -
SAVE MONEY WITH
GROHE BLUE®
ULTRASAFE

GROHE.COM

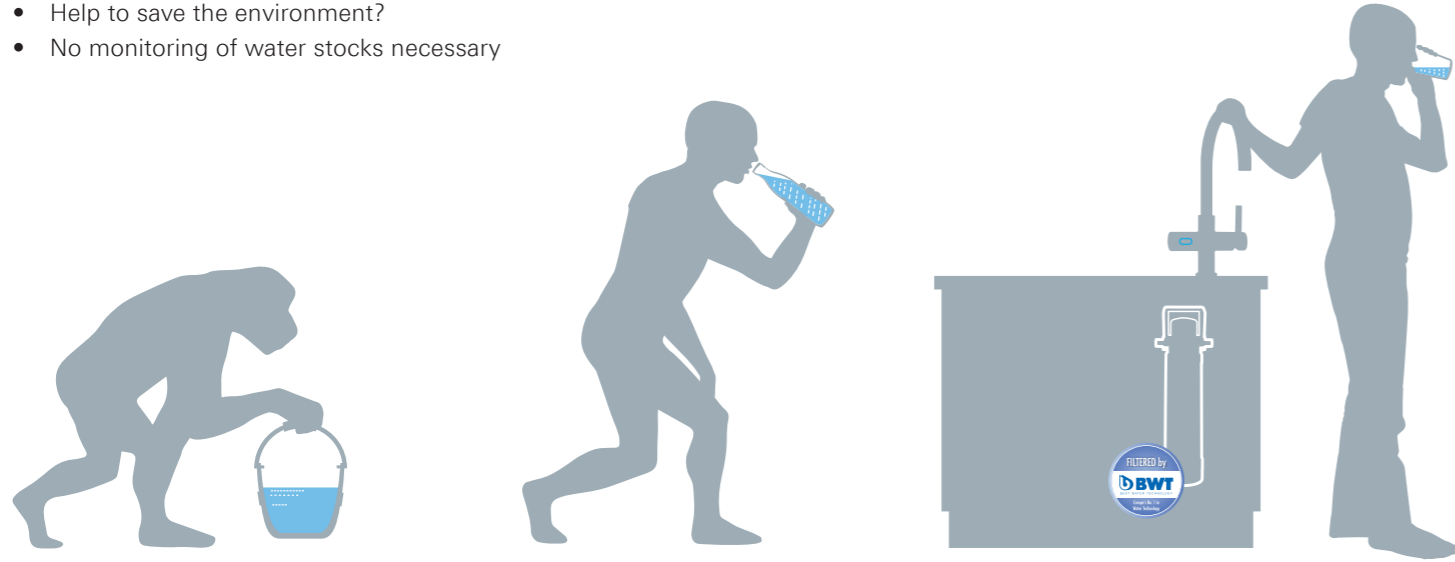
Pure Freude an Wasser

GROHE
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# GROHE BLUE® ULTRASAFE THE EVOLUTION OF DRINKING WATER

- Fresh, cooled water for the whole team
- Saving space and costs
- Optimizing my companies CO2 balance
- Help to save the environment?
- No monitoring of water stocks necessary



# GROHE BLUE® ULTRASAFE TASTES GOOD.

GROHE Blue® purifies the water, chills it to the desired drinking temperature (6 - 10°C) and serves it as still water.

Representative tests prove: GROHE Blue® tap water tastes better than three leading still mineral water brands.



# GROHE BLUE® ULTRASAFE & BWT



## The most precious resource in the safest hands

Water is not only the world's most precious resource, but also the basis of all living things. GROHE and BWT, Europe's leading water professionals, represent safety, hygiene and the highest quality standards. We have combined the expertise of our two companies to deliver a completely new water experience.

Tap water is now transformed into pure refreshment, using the innovative GROHE Blue® product range. GROHE Blue® filters the water with technology supplied by BWT and then cools it down to the ideal temperature for you to enjoy.

## GROHE BLUE® ULTRASAFE FILTER 600 LITRES THE DRINKING WATER REFINER

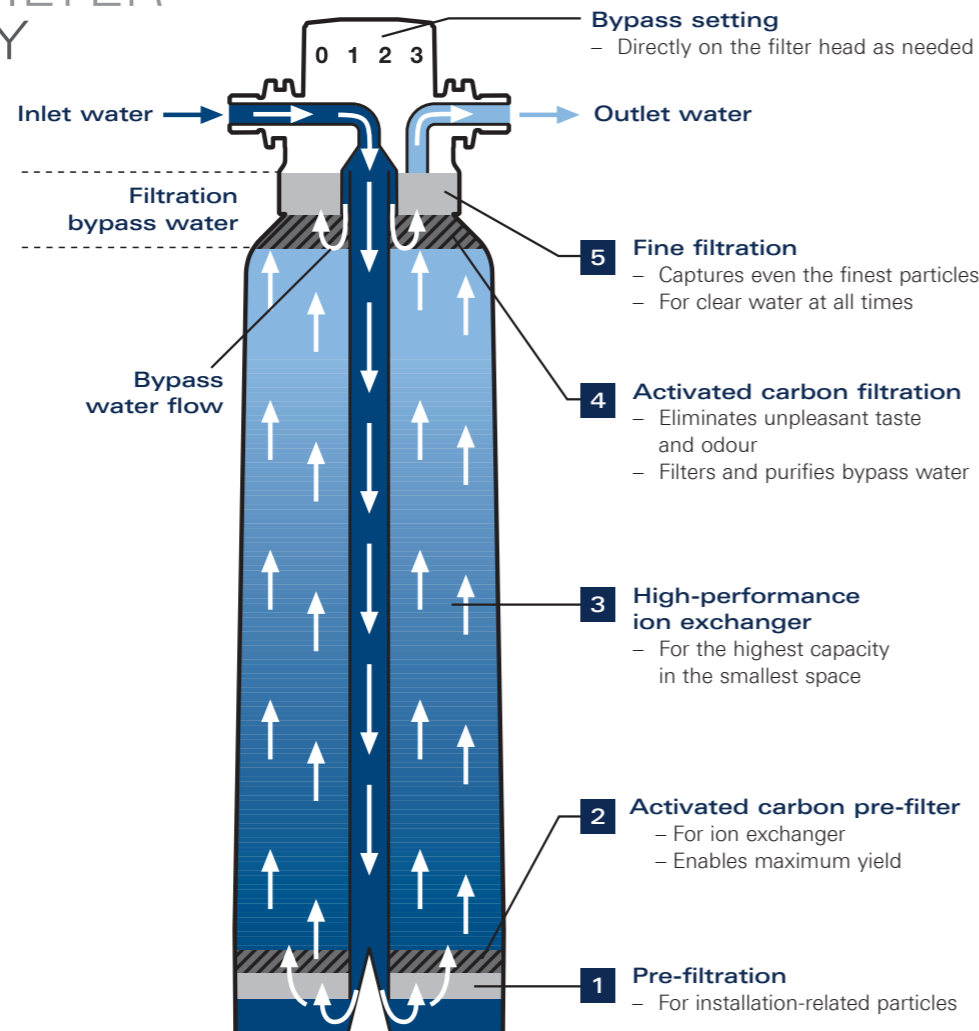
The GROHE Blue® Ultrasafe filter cartridge reduces limescale and transforms tap water into refreshing drinking water. The unique 5-step filter technology removes all substances from the water that can impair its odour and taste. It delivers a pure taste experience - one without heavy metals, limescale or chlorine.

### 5-step filter technology:

- Pre-filtration of particles related to installation
- Activated carbon pre-filter to remove substances which impair odour and taste, such as: Chlorine
- High-performance ion exchanger to reduce the content of limescale and heavy metals
- Activated carbon filtration to remove substances which impair odour and taste, such as: Chlorine
- Ultra filtration for capturing the smallest of particles and bacteria up to 0.02 mu.



## GROHE BLUE® FILTER FUNCTIONALITY



# GROHE BLUE® ULTRASAFE PAYS OFF.

Installing GROHE Blue® is an investment that pays off for your company. Great-tasting GROHE Blue® costs just one fifth of the price of premium waters.

- One-time investment!
- Rapid return!
- Calculable costs!

Another encouraging cost calculation:

Each filter cartridge can purify up to 600 litres\* of water. This is the equivalent of 50 crates of mineral water.

\* Average value, depending on the lime content of the water

**GROHE Blue® Calculator**

Usage Costs Result

We recommend the following faucet:  
1x GROHE Blue® Chilled & Sparkling for filtered, cooled water on demand and sparkling water

Annual cost of your mineral water: **€ 317,55**  
Excl. possible additional expenses for transportation (eg buying petrol).

Annual cost of using GROHE Blue®: **€ 40,87**

**You pay annually\* € 276,68**

Print result

back

Private customer  
Business customer

\*GROHE AG 2012. Errors and omissions excepted. The calculation is based on average prices / values using 2012 as a basis.

### Efficiency calculation\* – GROHE Blue®

|                                       | incl. VAT | excl. VAT |         |         |         |          |
|---------------------------------------|-----------|-----------|---------|---------|---------|----------|
| <b>One-off costs (€):</b>             | 3.018     | 2.536     |         |         |         |          |
| <b>Ongoing costs (€) annually:</b>    | 1.471     | 1.237     |         |         |         |          |
| monthly:                              | 123       | 103       |         |         |         |          |
| <b>Overall costs €:</b>               | 4.490     | 3.773     |         |         |         |          |
| <b>Price/litre - ongoing costs €:</b> | 0,22      | 0,19      |         |         |         |          |
| <b>Amortisation period (months):</b>  | 13        |           |         |         |         |          |
| <b>Annual plan</b>                    | Year 1    | Year 2    | Year 3  | Year 4  | Year 5  | Overall: |
| GROHE Blue®                           | € 4,490   | € 1,471   | € 1,471 | € 1,471 | € 1,471 | € 10,375 |
| Water in bottles                      | € 4,128   | € 4,128   | € 4,128 | € 4,128 | € 4,128 | € 20,640 |
| <b>Savings</b>                        | (€ 362)   | € 2,657   | € 2,657 | € 2,657 | € 2,657 | € 10,265 |

\*Parameters: 1 kitchen area, 30 users, energy and water costs: average price (Germany), mineral water: average price of commercial branded water

GROHE Deutschland Vertriebs GmbH; 2012; Subject to change without notice

# GROHE BLUE® ULTRASAFE IS SUSTAINABLE.

GROHE Blue® represents a sustainable approach in line with your company's Corporate Social Responsibility policy and demonstrates a responsible attitude towards the environment.

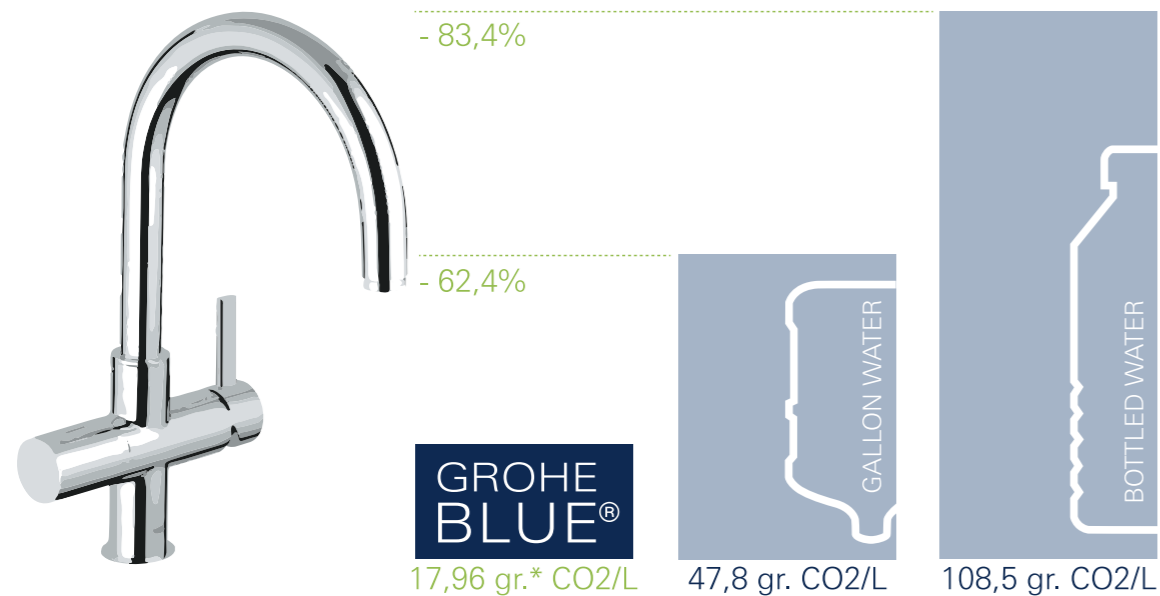
It takes an astonishing seven litres of water to produce a single litre of mineral water. In Germany alone, this represents more than the entire volume of Lake Constance. Producing mineral water also consumes 2,800 megawatts of energy annually, with CO<sub>2</sub> emissions equivalent to 620,000 diesel vehicles. Moreover, the water industry uses some 1.5 million tons of plastics each year, a large part of which remains un-recycled and ends up as landfill.

**GROHE Blue® sets an example for sustainability in your company. For employees, customers and partners.**

- You protect valuable water resources!
- You reduce your energy consumption!
- You avoid huge quantities of plastic waste!

# GROHE BLUE® SAVE CO<sub>2</sub> EMISSIONS.

The University of Goettingen made detailed analysis about the influence of drinking water production on our environment. With only 17,96 gr per liter, GROHE Blue® saves up to 62,4% CO<sub>2</sub> emissions compared to gallon water and 83,4% compared to bottled water.



GROHE WaterCare®



# GROHE BLUE® ULTRASAFE IS CONVENIENT.

## YOUR PREVIOUS SOLUTION

- **Water in bottles and crates**  
Bottled mineral water is an expensive business. Procurement and delivery costs valuable time, storage requires a large amount of space.
- **Water dispensers and dispenser bottles**  
Water from a dispenser quickly becomes flat and does not exactly offer impeccable hygiene standards. Furthermore, dispenser solutions generate high costs and produce vast levels of paper cup waste.
- **Water from the tap**  
Normal tap water is certainly a very economical solution. However, it also contains large amounts of suspended solids, limescale, chlorine and heavy metals. In any event, the taste is distinctly bland.
- Plastic bottles may release harmful ingredients when exposed to the sun.

## YOUR SOLUTION WITH GROHE Blue®

- Access to fresh, filtered and cooled water at any time – still refreshing drinking water with a pure taste experience
- Unlimited consumption at a constant price
- Economical solution for staff refreshment
- Convenient logistics, without costly delivery and disposal
- No monitoring of water stocks necessary
- No space-consuming storage of bottles, crates or containers
- No paper cup costs and no waste
- Ecologically sound, no transport of water bottles and crates

## GROHE BLUE® THE PAST



## GROHE BLUE® THE FUTURE



# GROHE BLUE® ULTRASAFE REST EASY WITH OUR 5 YEAR GUARANTEE.



You can always rely on the performance and quality of the innovative GROHE Blue® water system. Which is why we provide a full 5 year guarantee – far in excess of the 2 year legal minimum.

For more details on our guarantee, please see the Service area at [www.grohe.com](http://www.grohe.com) or speak with your GROHE representative.

## GROHE BLUE® IS SAFE & HYGIENIC FOR 100 % PURENESS

### 100% safe and biological cleaning for all GROHE Blue® systems

- 100% biological, safe cleaning liquid, even drinkable
- Removes biofilm and bacteria even in hard accessible areas (air and water)
- Nearly worldwide approvals
- No safety hints on the packaging because of 100% biological ingredients
- Possible to use as disinfection liquid for filterhead, faucet & even your hands
- Usable with adapter for Brita and BWT filterheads
- Each cleaning requires 1 cleaning cartridge



**40 434 001**  
GROHE Blue®  
cleaning cartridge

GROHE Blue®  
cooler



To ensure that GROHE Blue® water does not come in contact with unfiltered water or with metal parts after filtering, the high-quality fitting features two separate lines – one for the ordinary mains water and one for the purified GROHE Blue® drinking water. This prevents its taste from becoming tainted.

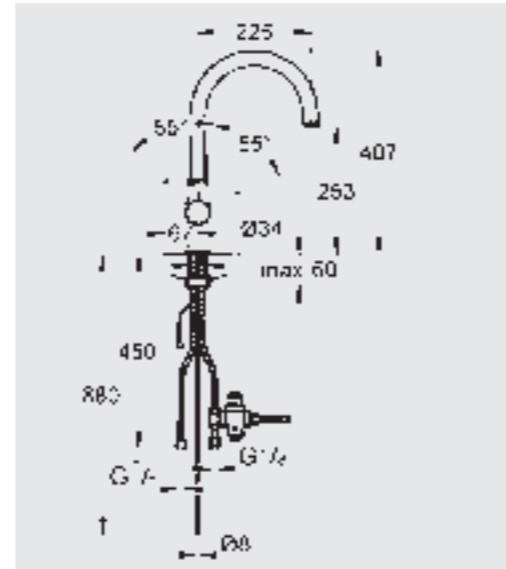
# GROHE BLUE® TECHNICAL DATA & DIMENSIONS

## Cooler/carbonator electrical data:

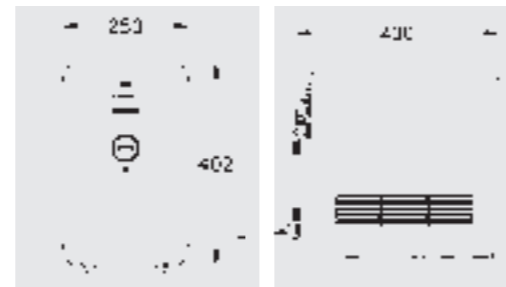
- Connection: Wall socket with earth wire, protected by a 10 A fuse
- Voltage supply: 230 V AC/50 Hz
- Max. power consumption: 370 W
- Standby power loss: < 2.5 W
- Type of protection: IPX4
- Refrigerant: 63 g of R134a
- Safety shut-off of pump: approx. 4 mins

## Sanitary data:

- Cooler cooled water capacity: 0.8 litres
- Flow pressure: min. 0.5 bar / recommended 1 – 5 bar
- System operating pressure: max. 5 bar
- Test pressure of fitting: 16 bar
- Flow rate at 3 bar flow pressure
  - Fitting (tap water): approx. 9 l/min
  - Cooler: approx. 2 l/min
- Ambient temperature: 4 – 30°C
- Temperature
  - Fitting hot water inlet: max. 70°C
  - Recommended (energy saving): 60°C
  - Cooler/carbonator water inlet: max. 20°C
  - Cooled water temperature: approx. 5 – 10°C
- Adjustable bypass, factory setting: 30%
- Filter capacity at 14 – 17°KH: at least 600 litres or 12 months
- Water connection
  - Fitting: cold – blue/hot – red
  - Cooler: cold – blue



Fitting dimensions



Cooler dimensions

# GROHE BLUE® ULTRASAFE CHILLED



**31 387 000  
GROHE Blue® UltraSafe Chilled**  
consisting of:  
GROHE Blue® single-lever sink mixer with filter function  
single hole installation  
C-spout  
separate handle for 3 types of filtered and chilled table water  
unchilled, medium chilled, full chilled  
swivel tubular spout, swivel area 180°  
separate inner water ways for filtered and non-filtered water  
flexible connection hoses  
type of protection IP 55  
CE approved



**31 389 000  
GROHE Blue® UltraSafe Chilled**  
consisting of:  
GROHE Blue® single-lever sink mixer with filter function  
single hole installation  
U - spout  
separate handle for 3 types of filtered and chilled table water  
unchilled, medium chilled, full chilled  
swivel tubular spout, swivel area 180°  
separate inner water ways for filtered and non-filtered water  
flexible connection hoses  
type of protection IP 55  
CE approved

# GROHE BLUE® PURE



**31 328 000  
GROHE Blue® UltraSafe Pure**  
consisting of:  
GROHE Blue® single-lever sink mixer with filter function  
single hole installation  
C-spout  
separate handle for filtered water  
swivel tubular spout  
swivel area 180°  
separate inner water ways for filtered and non-filtered water  
flexible connection hoses  
type of protection IP 55  
CE approved



**31 329 000  
GROHE Blue® UltraSafe Pure**  
consisting of:  
GROHE Blue® single-lever sink mixer with filter function  
single hole installation  
U - spout  
swivel tubular spout  
swivel area 180°  
separate inner water ways for filtered and non-filtered water  
flexible connection hoses  
type of protection IP 55  
CE approved

# GROHE BLUE® YOUR NEW TOP PERFORMER.



# ALREADY AT HOME IN WELL KNOWN COMPANIES GROHE BLUE®

## Here are innovative, stunningly simple solutions for every office:

GROHE Blue® turns ordinary tap water into pure refreshment from the office's incoming water source. Water is chilled and emerges as unchilled, medium chilled or full chilled, according to taste. The innovative water system is fitted with a filter that is concealed under the sink and removes the heavy metals, limescale, suspended particles, chlorine and other impurities that can impair taste and odour. Conventional tap water simply cannot compare with the fine taste of GROHE Blue®.

*"Since installing GROHE Blue®, we've seen a clear improvement in staff health and motivation levels, and have benefited in every respect. We now enjoy more space in staff kitchen areas, no more empties and plastic waste, and pure fresh water is always at hand."*

*Gerhard Zeitler, Project Manager at Vodafone*



Youtube link: <http://youtu.be/jg21rB2OUHk>



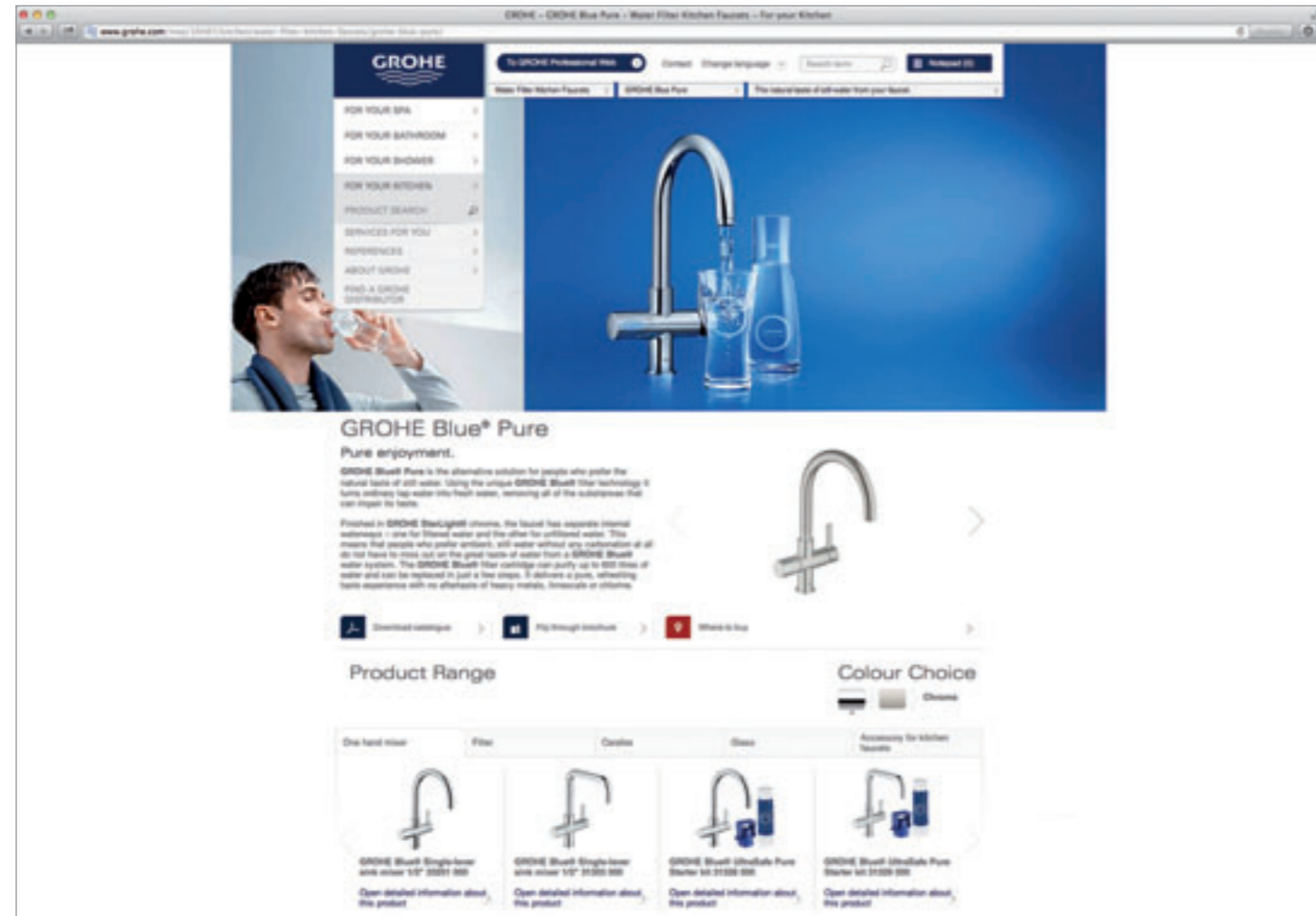
MIELE Headquarter | Gütersloh | Germany



Vodafone Headquarter | Düsseldorf | Germany

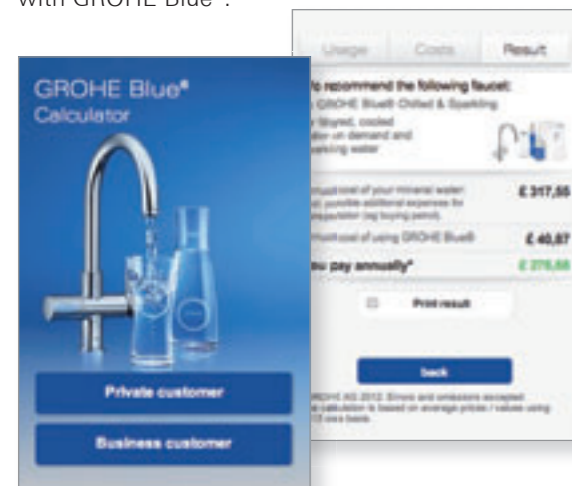
# GROHE ONLINE DIGITAL ANSWERS TO YOUR QUESTIONS

Have you found the fitting you want, but need more detailed information? You can look up your favourite products on our website. Here you will also find the answers to questions about where you can view, test or purchase the products.



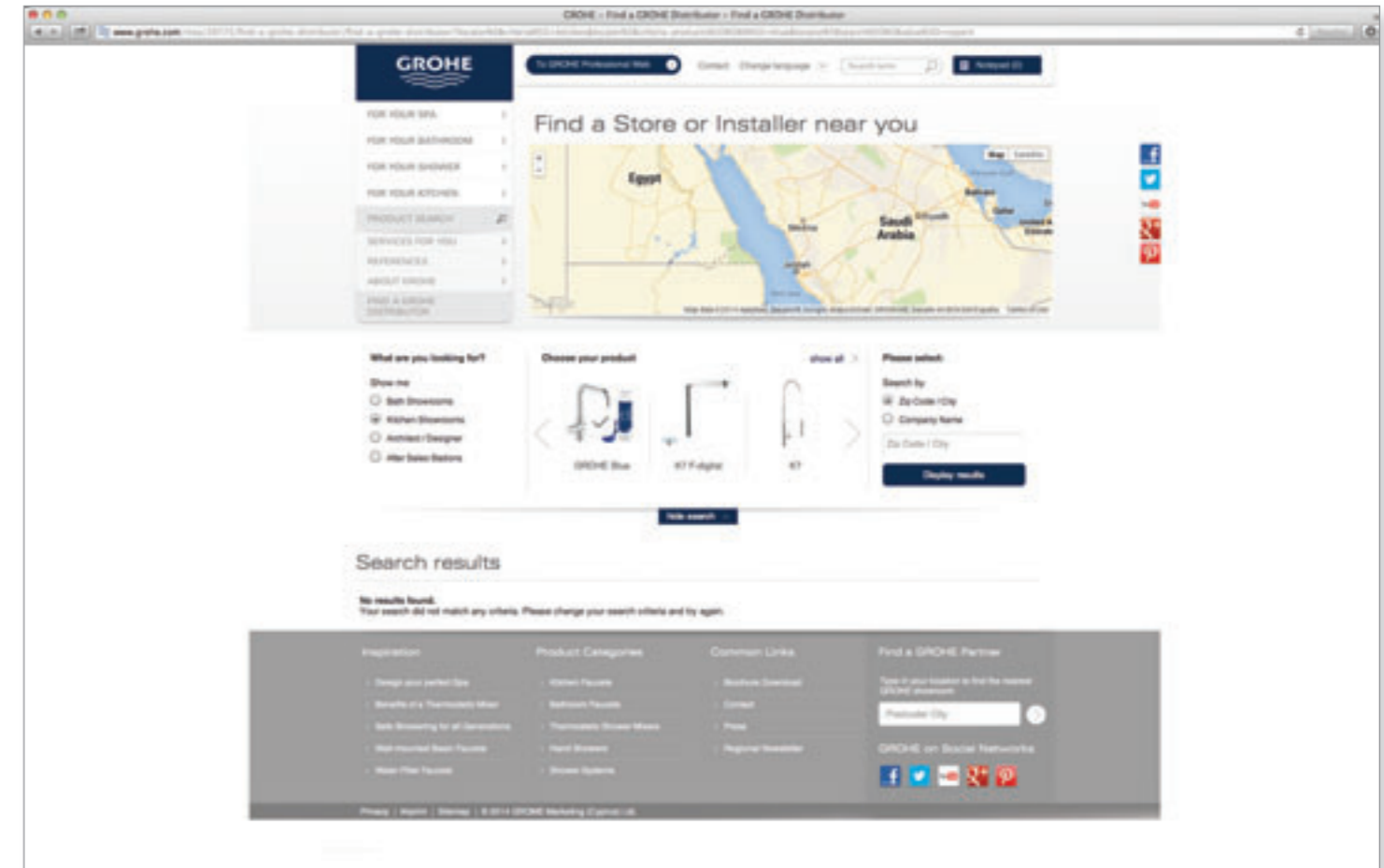
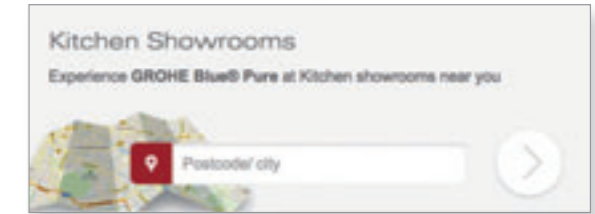
## GROHE BLUE® CALCULATOR

Calculate how much money you can save with GROHE Blue®.



# KITCHEN SHOWROOMS

Here you will find your nearest kitchen showroom. Simply enter your town and postcode in the search box and select your product to find your GROHE partner.



## INSTALLATION & PRODUCT VIDEOS

Our faucet videos give you advice for mounting our products, answer technical questions as well as explain our unique technologies.





Grohe Regional HQ  
East Mediterranean  
Middle East  
Africa

Grome Marketing (Cyprus) Ltd.  
P.O. Box 27048, CY-1641 Nicosia, Cyprus  
Phone: + 357 - 22 - 46 52 00  
Telefax: + 357 - 22 - 37 91 88  
Visit our website and find the office/  
dealer/ distributor closest to you.

Grohe Headquarters  
Grohe AG  
Feldmühleplatz 15  
40545 Düsseldorf / Germany  
www.grohe.com

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Please observe the country-specific  
conditions of the manufacturer's guarantee.

## GROHE BROCHURES

GROHE SPA®  
Brochure

GROHE Bath  
Brochure

GROHE Kitchen

